



Paintbrush

Assisted Living & Memory Care

4356 W Ashlan Avenue
(corner of N Blythe Avenue)
Fresno, CA 93722
559.275.2000

Innovation. Artistry. Connection.

May 2015



Lanette Sperline
Business Office Manager

Construction Update

Our crew is hard at work to meet our July 2015 Grand Opening Date! Every day, we're get closer to completion of our 75 Assisted Living apartments and 25 secure Memory Care suites on our 74,000 square foot campus.

Right now, the kitchen equipment have been installed to serve the dining room in the main building. Shadow boxes have been completed in our Memory Care as well. We're also nearing completion of the lobby, library and common areas in the main building, as well as the walking paths and dog paths.



If you're in the neighborhood, please stop by our Information Center at 4356 W Ashlan Ave off Highway 99. To learn more about our beautiful community, call Lana at either 559.275.2000 or 559.900.1295 to schedule your personal appointment.

Stay tuned for our Dusty Shoes Tour in late June to get an inside look at the Paintbrush buildings. 🍂

Inspired by her 93-year-old grandmother, Lanette is extremely passionate about serving older adults, especially those who need Alzheimer's care.

She began her career serving senior living communities as an Activities Director in Southern California in 2003. From there, she became an Associate Executive Director and eventually the Director of Operations and Marketing.

Paintbrush is Lanette's third time opening a community from the ground up.

"It's exciting to be part of such an innovative new community!," says Lanette. "Our executive staff is incredibly talented and the community itself will be a wonderful place to live." 🍂

Upcoming Events

Dine & Discover Paintbrush Breakfast Event

Wednesday, May 27, 8:30am

San Joaquin Country Club

3484 West Bluff Avenue, Fresno, CA 93711

Be our guest to hear more, learn more and discover why Paintbrush is a place that you or your loved one can truly call home. **Complimentary continental breakfast will be served.** Contact Lana at 559.900.1295 or email ljones@paintbrushassistedliving.com or register at PaintbrushAssistedLiving.com/RSVP 🌸



In The News

On Mother's Day, the popular Yosemite Falls Café hosted over 500 people, each of whom received a flower to celebrate the day complements of Paintbrush Assisted Living and Memory Care.

A fundraising dinner for EASI (Elder Abuse Services Inc.) was held on May 2 at the Clovis Veterans Memorial District. Several Fresno community seniors shared their real-life stories. Paintbrush donated a Brain Health Gift Basket as a raffle prize. 🌸



Visit Our New Website and Facebook Page

Our website is expanding. Our Facebook page features updates on construction and the events we are sponsoring to support the Fresno aging and elder community. There are lots of interesting things going on with writers, artists, service providers and community support groups. Visit www.facebook.com/PaintbrushAssistedLiving 🌸



Casino Royale. A fundraiser for Alzheimer's Foundation of Central California and sponsored by Paintbrush will be held at BMW Fresno on Saturday, June 6 from 6:00 – 10:00pm. Black tie optional. RSVP Marie at 559.970.9769. 🌸

The San Joaquin Sisters In Crime. People who love to read, write and study forensic novels will meet at the Yosemite Falls Café on Saturday, June 6, 10:30am. Lunch is included. Visit them at sj-sinc.org 🌸



Dine in Madera & Discover Paintbrush. Join us at The Vineyard Restaurant, 605 South "I" Street in Madera, on Tuesday, June 23, at 11:30am, to hear more and learn more about Paintbrush. Contact Lana at 559.900.1295 or email ljones@paintbrushassistedliving.com to RSVP. 🌸

 Find us on Facebook